

MUTA Launches YouTube Channel

Members, friends and supporters,

As we celebrate our <u>25th annual national convention</u>, MUTA will be making a comprehensive effort to reach the world in real time with a newly created YouTube channel. Anyone who wants to access video and images from our events globally can find all of that information on the <u>MUTA Media Network page</u> which can be accessed on desktop, mobile and all other digital platforms. We will also have links to our photos from our events and an upload link for attending members who wish to <u>upload their pictures</u> for our review and posting to our <u>official galleries</u>.

CLICK, SUBSCRIBE, WATCH, SHARE





Help MUTA reach it's goal of 1,000 minimum subscribers and 10,000 video views to elevate the MUTA Media Network channel to RED status. This will open up the necessary production tools to help fund video content projects and live web streaming of our events on this popular platform to supporters worldwide. There are no fees for channel subscription so we encourage everyone to spread the word and show support. Here is how our campaign works:

CLICK THE MUTA MEDIA NETWORK LINK

MUTA wants to deliver more dynamic content to its supporters. A YouTube channel helps us to communicate more effectively to each other and the global community.

SUBSCRIBE TO THE MUTA MEDIA NETWORK CHANNEL



Subscribers will get real time updates whenever MUTA produces new videos or announces an upcoming live streaming event.

WATCH ALL MEDIA NETWORK CONTENT

MUTA encourages all who visit our channel to watch <u>all of our public</u> <u>content</u>. Whether or not the viewer becomes a subscriber, our media resources exist for the purpose of educating the public about MUTA's members and greater community.

SHARE MUTA YOUTUBE CONTENT OR THIS PRESS RELEASE

Expanding MUTA's voice is an important goal and digital media also helps to reach people who may share the same values and concerns. We are asking for your support to help us reach everyone in support of MUTA's cause.

Greater subscriber numbers and support will mean more and better content for MUTA's mission and greater access for people wanting to connect from abroad.

Anyone with a Google account can subscribe....<u>Here's how</u>. If you don't have a Google account, <u>here are some instructions</u> to help you along. Please <u>contact us</u> if you have questions or need assistance.

YouTube Subscription Tutorials: <u>COMPUTER</u>, <u>ANDROID</u>, <u>IPHONE & IPAD</u>

Let us continue to work together to make 2017 a successful year with a stronger national conference and the expansion of our message through enhanced digital media.